

3<sup>rd</sup> Annual BBQ Competition

#### 2025 Sponsorship Opportunities

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#### 3<sup>rd</sup> Annual Crescent City Pit Masters BBQ Competition

Dear Sponsor,

On Saturday, April 19, 2025, over 500 people will attend the 3<sup>RD</sup> Annual Crescent City Pit Masters BBQ Competition. A day dedicated to celebrating community, culture, and giving back through the art of barbeque.

This BBQ Competition will be the marquee family-friendly event for the Greater New Orleans area with it being held at a Historical NORD Park-Milne Playground. It's where local pitmasters converge to showcase their mastery over the flames, aiming not only for bragging rights but for the coveted chance to represent their city. The 2025 Crescent City Pit Masters Host Committee is thrilled to reach out to you with an opportunity to support this event as a sponsor. Our anticipation for our 3rd event is higher than it's ever been! With over 500 page views per post, we know that our guests are anticipating this Crescent City Pit Masters Competition. This Competition is much more than just another BBQ Event; it's an interactive fun-filled day with family and friends that will leave you with a feeling of deeper connection within the community, our city, and the individuals, brands, and companies that supported this experience.

We are proud to present these sponsorship opportunities to you. We hope you'll see the value in supporting this event. We sincerely thank you for your generosity!

With gratitude,

PTIMASTERS

The 2022 Crescent City Pit Masters Host Committee

# Sponsor Level

## **Activation Sponsor**

Name/Logo Included on all marketing including:

- Press Releases
- E-blasts
- Social Media Graphics
- Website
- Logo on Retractable Banner
- 10x10 Activation Booth onsite
- Opportunity for company representative to speak at the event





# Sponsor Level

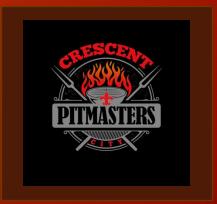
### **Banner Sponsor**

Company logo featured on event Backdrop

Name/Logo Included on marketing including:

- Press Releases
- E-blasts(3)
- Social Media Graphics
- Website





# Sponsor Level

### **Team Sponsor**

Company logo featured on the giant winner check that will be presented to the competition winner

- Press Releases
- Social Media Graphics
- Website





## **Event Partners**

The Crescent City Pit Masters BBQ Competition is invested in the new Orleans Community which is why we've teamed with these organizations.





A portion of all our proceeds with be donated to:



#### Thank You For Your Support!!

# See You in April!!!

#### Crescent City Pit Masters info@crescentcitypitmasters.org

EIN: 93-3980488

Crescent City Pitmasters is a registered nonprofit organization 501(c)(3) dedicated to celebrating the art of barbecue and enriching our community through culinary education, cultural events, and charitable support.

